



lonelycloud **design**

BRANDING PACKAGES

- 2018 - 2019 -

TIER 1: THE START-UP PACKAGE

Cover the essentials of your business. Having consistent visuals make your brand more memorable, and powerful.

BRANDING

- CUSTOM LOGO DESIGN
- BRAND TOOL-KIT
- CLOUD-BASED STORAGE

DIGITAL STATIONARY

- DIGITAL BUSINESS CARD
- DIGITAL LETTERHEAD
- HTML EMAIL SIGNATURE
- SOCIAL MEDIA PACKAGE

PHOTOGRAPHY

- 1 EDITED HEADSHOT

— **\$2,500 + tax** —

** brand package requires a 50% deposit before work can begin

**extra items added to the package will change price shown



TIER 2: THE GROWTH PACKAGE

When you need that extra bit to animate your business, give it shape and engage your clientele..

BRANDING

- CUSTOM LOGO
- BASIC BRAND GUIDE
- BRAND TOOL-KIT
- CLOUD-BASED STORAGE

WEBSITE

- RESPONSIVE WEBSITE SETUP
- 1 YR DOMAIN / HOSTING
- 2 EMAIL ADDRESSES

PRINTED STATIONARY

- BUSINESS CARD
- PRINTED CARDS (x500)
- DYNAMIC LETTERHEAD
- PRINTED LETTERHEAD (x500)
- HTML EMAIL SIGNATURE
- SOCIAL MEDIA PACKAGE

PHOTOGRAPHY

- 2 EDITED HEADSHOTS

— **\$4,500 + tax** —

** brand package requires a 50% deposit before work can begin

**extra items added to the package will change price shown



TIER 3: THE PROFESSIONAL PACKAGE

When the essentials just don't cut it. In a growth stage, a business needs more comprehensive attention to their brand.

BRANDING

- CUSTOM LOGO
- EXTENDED BRAND GUIDE
- BRAND TOOL-KIT
- CLOUD-BASED STORAGE

WEBSITE

- RESPONSIVE WEBSITE
- 2 YR DOMAIN / HOSTING
- 4 EMAIL ADDRESSES

PRINTED STATIONARY

- BUSINESS CARD (x1,000)
- DIGITAL BUSINESS CARD
- LETTERHEAD (x1,000)
- DYNAMIC LETTERHEAD
- RACK CARD (x500)
- HTML EMAIL SIGNATURE
- SOCIAL MEDIA PACKAGE

PHOTOGRAPHY

- 30 MINUTE PHOTOSHOOT
- 5 EDITED HEADSHOTS

— **\$6,500 + tax** —

** brand package requires a 50% deposit before work can begin

**extra items added to the package will change price shown

